

MISSION STATEMENT

The Moffat County Tourism Association enhances and markets tourism in an effort to enrich the lives of the visitors and the residents of Moffat County.

Visit Moffat County / Moffat County Tourism Association Regular Board Meeting Agenda

Moffat County Courthouse, 1198 W Victory Way, Craig Colorado 81625 3:00 PM – 4:59 PM

Please note that the Board may discuss any topic relevant to MCTA business, whether or not the topic has been specifically noted on this agenda. ZOOM option on page 2.

Wednesday, January 8th, 2025

Introductions and Conflict of Interest declarations – John Husband / Chairman

Approve November (last meeting) Board meeting minutes

Public Comment Period #1

Financial Report

- YTD Budget report
- MCTA Fund Balances
- Board members report any expenses



Economic Recovery Corps – Tourism Related Programs / Sasha Nelson

Review December 2024 Leads

2025 Events Card – Review / Approve for high quantity printing

Dinosaur Welcome Center – Commissioner's Response to proposed letter of support

HDN Airport Display – Brochure update



2025 June 3-6 Yampa River Trip update

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Code of Conduct and Conflict of Interest Document for Board members ~ review & signature

MCTA By-Law review

Board Discussion – name & branding Moffat County Tourism Association vs. Visit Moffat County

Calendar Review – 2025 / MCTA officer elections – February 12th, 2025

Director Kleinschnitz Report / Questions

Closing Comments ~ All Board Members

Closing Comments / Report ~ Commissioner Broom

Closing Comments / Report ~ Councilman Looper

Public Comment #2

Closing Comments & Adjournment – John Husband / Chairman 4:59 PM



Next scheduled Board meeting: February 12th, 2025



Board Familiarization Tour: Wild Horse Refuge, April 9th, 2025

Zoom Option: Topic: January Regular Board Meeting

Time: January 8th 2025 03:00 PM Mountain Time (US and Canada)

Join Zoom Meeting:

<https://us02web.zoom.us/j/89547023189?pwd=PIclU8Uj9A6tb6bKrpunL1KjnaURgf.1>

Meeting ID: 895 4702 3189 Passcode: 546189

BY PHONE: Dial by your location • +1 719 359 4580 US

- This is an open zoom opportunity
- No waiting room / join anytime
- Participation for non-Board members limited to Public Comment periods, two opportunities are offered during this meeting

VISION STATEMENT

Moffat County is a premier tourism destination for people to live, work, and play in Colorado's Great Northwest.