

Visit Moffat County / Moffat County Tourism Association Regular Board Meeting Agenda

775 Yampa Avenue, Craig, Colorado 81625 3:00 PM – 4:09 PM

Please note that the Board may discuss any topic relevant to MCTA business, whether or not the topic has been expressly pointed out on this agenda. ZOOM option at the end of this agenda.

TUESDAY, February 17th, 2026

Introductions and Conflict of Interest declarations – Maegan Veenstra / Chairman

Approve January (Last Meeting) Board meeting minutes.

Public Comment Period #1

Financial Report ~ Visit Moffat County Treasurer Brittany Jennings

- YTD Budget report – 2025-Final & 2026 Year-to-date expenses
- MCTA Fund Balance
- Board members report any expenses

February 27th event at the Museum of Northwest Colorado

- Colt 45 Productions – ‘Community Photograph’ +
- COLORADO 150 AMERICA 250 Moffat County 115

Review and Comment on Visit Moffat County Mission & Vision Statements – Full Board

MISSION STATEMENT

The Moffat County Tourism Association enhances and markets tourism in an effort to enrich the lives of the visitors and the residents of Moffat County.

POSSIBLE CHANGE TO:

MISSION STATEMENT

Visit Moffat County enhances and markets tourism to enrich the lives of visitors and residents of Moffat County.

VISION STATEMENT

Moffat County is a premier tourism destination for people to live, work, and play in Colorado's Great Northwest.

Project Committee – Maegan Veenstra

- Update on the Lodore August (17) 18-21 River trip
- Interested Board members commit to participation – Total group size limited to 25

Black Mountain Brochure – Re-Print Discussion <https://www.visitmoffatcounty.com/digital-downloads/>

- Approve up to \$3,500 for production & new photography
- Sherman Youth Camp listing / Review and Comment on the entire Black Mountain brochure project

Board Officer Elections and establish Committee Chairman for 2026

- Set Committee meeting times and dates

Director Kleinschnitz Report



Comments / Updates ~ Individual Board Members

Comments / Updates ~ Commissioner Broom

Comments / Report ~ Councilman Looper

Next scheduled Board meeting: March 11th, 2026 – Confirm with the full Board of Directors

Public Comment #2

Closing Comments & Adjournment – Chairman Veenstra (or newly elected Chair)

ZOOM OPTION:

Topic: February Board Meeting

Time: Feb 17, 2026 03:00 PM Mountain Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/81259642051?pwd=ByVxXbxUQzdIYaBgr9a0s91GqwkYAv.1>

View meeting insights with Zoom AI Companion

<https://us02web.zoom.us/launch/edl?muid=30d33fde-38c4-4475-966a-5283bdd0b304>

Meeting ID: 812 5964 2051 Passcode: 377615

Join instructions

https://us02web.zoom.us/meetings/81259642051/invitations?signature=5MZaMjli4ZqKXzbbFgnQhor40MrA2kefRoG-U4fv_QU

- This is an open Zoom opportunity
- No waiting room / join anytime
- Participation for non-Board members is limited to public comment periods. Two are offered during this meeting.



Moffat County CO150 AMERICA 250 Drone Show August 8th