

MISSION STATEMENT

The Moffat County Tourism Association enhances and markets tourism in an effort to enrich the lives of the visitors and the residents of Moffat County.

Visit Moffat County / Moffat County Tourism Association Board Meeting Agenda

775 Yampa Avenue (Chamber Board Room) Craig Colorado 81625 3:00 PM – 4:28 PM

Please note that the Board may discuss any topic relevant to MCTA business, whether or not the topic has been specifically noted on this agenda.

Wednesday, May 8th, 2024

Introductions and declaration of conflicts of interest for today's meeting – John Husband / Chairman

Public Comment Period #1

Approve April Meeting minutes

Review Budget YTD 2024 – Brittany Jennings/ Treasurer

- Board member report personal expenses for the last month
- Set date for initial 2025 budget priorities (June 2024)

Review and debrief:

- Horse Drive
- Outdoor Industry Video project for PBS
- Maybell Heritage Days

Recommendation from May 1st Committee meeting / John Husband / Chairman

- Authorize up to \$4K for re-print (with modifications) * River Access Brochure

HDN Airport Display –

- Discuss joining with Chamber for display input and MCTA's role
- MCTA brochures to be displayed
- Consider funding level

Lodore August trip – Update

- Trip list includes Colt Hoffman (Colt 45 Productions)
- Next Boat Operators meeting – June 26th

3 HWY Sign Project- Update

- Signs Printed / Painting completed ~ Set time for finishing project – volunteers needed

Questions for Director Kleinschnitz

Affirm June and July Board meeting dates (Typically June 12 and July 10)

Set June Marketing Committee Meeting date – if any

Public Comment Period #2

Adjourn – 4:28 PM

Zoom option – Page #2 of this agenda



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ZOOM option:

Tom Kleinschnitz is inviting you to a scheduled Zoom meeting.

Topic: MCTA MAY BOARD MEETING

Time: May 8, 2024 03:00 PM Mountain Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/83785999276?pwd=Q0xZdGgwTjk1eIJ3NmNFSmVMSWd0Zz09>

Meeting ID: 837 8599 9276 Passcode: 351637

This is a no waiting room Zoom opportunity. Non-Board members are asked to speak only during the 2 public comment periods offered at the beginning and end of this meeting.

Join by phone: +1 719 359 4580 US

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