

Moffat County Local Marketing District

Special Meeting July 24th, 2024

Start: 5:01 pm

Board Members in Attendance: Nate Browning, Chris Jones, Julie Elarton, Marshelle Gray, Justin Kawcak,

Board Members Absent: Tammie Thompson Booker, Randy Looper

Audience: Melanie Kilpatrick, Andrea Camp

Agenda Items:

- Conflict of interest – none
- Justin announced Tammie Thompson-Booker resigned from the LMD Board
- Melody Villard sent information on the LMD annual report before the meeting. Julie presented the information briefly.
- Melanie Kilpatrick presented her idea for marketing accomplishments of LMD over the years. The marketing package included the following
 - o Rack Card
 - o Website
 - o Social media series
 - o Social media posts highlighting LMD support.
 - o Julie and Nate commented this was a good idea
 - o Marshelle asked for a timeline
 - Melanie said she should have it in a few weeks, by the end of August at the latest.
 - o Motion to accept marketing proposal by Chris
 - o Seconded by Julie
 - o Approved 5-0
- Other board discussion
 - o None
- Public comment:
 - o None

Meeting Adjourned at 5:20 PM

Zoom link:

https://us06web.zoom.us/rec/share/0m1_NtAzcd8ZFQ8NJsqgF8WXWwvjvH3zDKEnofgTkf4A1QtcOk6ysFaXt1ZjB81o.qeCeoGqNIOOfEYSG

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