Moffat County Local Marketing District
February 8th, 2024

Start: 4:00 pm

Board Members in Attendance: Nate Browning, Chris Jones, Randy Looper, Julie Elarton, Marshelle Gray

Board Members Absent: Tammie Thompson Booker, Justin Kawcak,
Audience: Melody Villard, Andrea Camp, Shannon Scott.

Conflicts of Interest: None

Agenda Items:

- Approval Of January Special meeting minutes
  - Motioned - Randy
  - Seconded – Marshelle
  - Approved
- Approval of January 2024 financial report
  - $12,460 in January tax revenue
  - Paid $10,594 to Coal Mtn. skijoring - no other expenses in Jan.
  - Randy expects to average 60K per month tax revenue, same as previous years.
  - Motioned – Marshelle
  - Seconded - Chris
  - Approved
- LMD By Laws revision Jan 2024 approval
  - Motion Marshelle
  - Seconded Julie
  - Approved
  - Wait to see if we need a resolution form the entities or if they can put it on the consent agenda.
- Board General Discussion
  - Where are we at on the annual report.
    - Melody said they are working on it and getting the data pulled. It is possible to get it done before the new deadline of February 28th. Melody will let us know when they can get it to us.
  - Other discussions – asked if Julie or Marshelle can get into the email. Marshelle could not get all the way into the email. Julie thinks she got into the email.
  - Chris – less than 24 months until there needs to be a vote. Do we want to put out a monthly advertisement saying what we have done and are doing? Randy questions what is the best way to do it. Julie said social media and maybe add it to newspaper.

Public comment:

- Shannon Scott – The city would be able to share it on their website and social media as well.
- Andrea – What about a YouTube video – short video.
- More discussion on putting the LMD tax back on the ballot is this a grassroots effort or the county. Next month we should talk about marketing and advertisement.

Meeting Adjourned 4:28

Zoom link:
https://us06web.zoom.us/rec/share/0m1_NtAzcd8ZFQ8NJsqgF8WXWwjvH3zDKEnofgTkf4A1QtcOk6ysFaXt1ZjB81o.qeCeoGqNlOOfEYSG