

# Moffat County Local Marketing District

## April 10<sup>th</sup>, 2025

Start: 4:01 pm

Board Members in Attendance: Nate Browning, Chris Jones, Randy Looper, Wade Gerber, Justin Kawcak

Board Members Absent: Julie Elarton, Marshelle Gray

Audience: Shannon Scott, Dan Davidson, Andrea Camp, Tom Kleinschnitz, Megan Veenstra

Conflicts of Interest: Chris has lots of business contacts and wonders if a grant requestor has an account, does he have a conflict or only if a loan is contingent on a grant request. The board's opinion is only if a bank loan could be contingent on an LMD grant. Randy will abstain from the Business Plan Competition grant request due to him being on the City Council.

### Agenda Items:

- February meeting minutes
  - o 1<sup>st</sup> Randy
  - o 2<sup>nd</sup> Chris
  - o Approved
- February Financial Report
  - o \$65,128 in February tax revenue
  - o \$39,217.33 in expenses paid in Feb.
  - o YTD Revenue \$79,131.37
  - o Cash on Hand \$497,829.38
  - o Commitments \$398,997.14
  - o Cash on hand after commitments of \$98,832.24
- March Financial Report
  - o \$7,851 in March tax revenue
  - o \$37,507.48 in expenses paid in Mar.
  - o YTD Revenue \$86,982.37
  - o Cash on Hand \$468,172.90
  - o Commitments \$362,849.59
  - o Cash on hand after commitments of \$105,323.31
- Museum of NW Colorado Final Reports (3 Total)  
2024 Business plan competition grant final report – Tripled the participation this year.
- 2025 Business plan competition grant request of \$30,000.
  - o 1<sup>ST</sup> Justin
  - o 2<sup>ND</sup> Nate
  - o Approved – Randy Abstained.
- Good Vibes grant request – request for advertising funds - \$19,800.
  - o 1<sup>st</sup> Randy
  - o 2<sup>nd</sup> Chris
  - o Approved
- General Board Discussion
  - o Are we good with CIRSA – yes, they had a question about website registration

- The Audit exemption is done and fixed and it was submitted as of the 31<sup>st</sup> of March
- Marketing – We have rack cards and Melanie is working on media posts.
- In Early May we will have a meeting with the Chamber about renewing LMD
- On the LMD website it shows Chris term has expired – this will be corrected.
- Public Comment
  - Tom Kleinschnitz
    - He usually sees 5-7 leads from Canada but that has dropped to zero.
    - April 17<sup>th</sup> Rocky Mt PBS will air a special about the Great American Horse Drive.
    - 2026 is the 250<sup>th</sup> anniversary of the USA and Colorados 150<sup>th</sup> anniversary – there will be some marketing pushes for this.
- Adjourn
  - 1st: Randy
  - 2nd: Nate
  - Passed Unanimously

Zoom link: [https://us06web.zoom.us/rec/share/M\\_AILuA9Lvj-48X\\_TwvZ7q4GYnZ2ByyOO6BI8LkzANx8k8DrofNl\\_\\_mZILQUhctV.2xS65uSO5Hwf6nl0](https://us06web.zoom.us/rec/share/M_AILuA9Lvj-48X_TwvZ7q4GYnZ2ByyOO6BI8LkzANx8k8DrofNl__mZILQUhctV.2xS65uSO5Hwf6nl0)

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