

Moffat County Local Marketing District

April 11th, 2024

Start: 4:05 pm

Board Members in Attendance: Nate Browning, Chris Jones, Randy Looper, Julie Elarton, Marshelle Gray, Justin Kawcak, Tammie Thompson Booker (Late)

Board Members Absent:

Audience: Melody Villard, Andrea Camp, Shannon Scott, Dan Davidson, Tom Kleinschnitz, Kyra Weidner.

Conflicts of Interest: Chris Jones will abstain from Craig Business Plan Grant Request discussion.

Agenda Items:

- Approval Of March meeting minutes
 - o Motioned - Randy
 - o Seconded – Marshelle
 - o Approved
- Approval of April 2024 financial report
 - o \$7343.03 in March tax revenue.
 - o Paid bills of \$122,220.48
 - o Revenue ~91K
 - o Cash on hand ~780K
 - o Commitments ~590K
 - o Cash on hand ~190K
 - o Cash on hand lowest it's been.
- Museum of NW Colorado Final report
 - o Brochures and billboard rentals. Steamboat chamber website.
- Museum of NW Colorado Grant Request
 - o Motion - Chris
 - o Seconded - Randy
 - o Approved
- NW Colorado Trails Grant request – New Event Funding
 - o Motioned - Randy
 - o Seconded - Marshelle
 - o Approved
- Craig Business Plan Competition
 - o Reduce to 30K from 50K ask
 - o Motioned - Randy
 - o Seconded – Tammy
 - o Approved 5-1
- Board General Discussion
 - o Melody do you have an update on the annual report? She had left the meeting when asked so she did not have an update. Justin would like to be included in the discussion.
 - o Julie – can we do the meeting in Dinosaur quarterly. Should we change the day? More discussion on when to do the meeting in Dinosaur
- Public comment:
 - o Tom has posters available for tourism to be put up in businesses. There will be a film crew during tourism days. Visit Moffat County has some new videos up today.

Meeting Adjourned 5:11

Zoom link:

https://us06web.zoom.us/rec/share/0m1_NtAzcd8ZFQ8NJsqqF8WXXWwJvH3zDKEnofgTkf4A1QtcOk6ysFaXt1ZjB81o.qeCeoGqNIOofEYSG

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