

**Moffat County Local Marketing District  
Craig City Council Chambers  
300 W 4<sup>th</sup> St Craig, CO 81625**

**June 6, 2017**

**In attendance: Chairman Dave Fleming; Kirstie McPherson; Victor Updike; Dave Heinrich; Dave DeRose; Roger Richmond** Tori Pingley; Neil Folks; Tom Kleinschnitz; Frank Moe; Andrea Camp; Ken Wergin

**Call to Order  
Consent Agenda**

DeRose made a motion to approve May 2, 2017 minutes. Updike seconded the motion. Motion carried 6-0. See attached.

**Updates**

Financial Update: Curtis was not present at tonight's meeting. Curtis sent financials to Pingley, Pingley then disbursed to the board. Fleming read the financials for the board.

Heinrich made a motion to approve the financial report. Updike seconded the motion. Motion Carried 6-0. See attached.

Fleming announced that Tami Fager had sent out a resignation letter. He then read letter. Fleming checked by laws. The City has 90 days to reappoint someone. By this time the position will be up for reappointment anyway. Fleming would like to thank Fager for all her hard work. He also made sure Mayor John Ponikvar received the letter.

**Discussion and Action**

Heinrich gave a recap of the Dinosaur workshop meeting. Heinrich stated one person from the meeting was considering getting mini horses to set up for rides. Heinrich stated he also got estimates for the new welcome center sign. He felt the cost was high, so they decided to just go with the sign and nothing extra. Heinrich passed out the estimates to the board members. He recommended Stuart Signs. McPherson asked if Cheryl had called to make certain everything was approved through the State. Heinrich stated that yes, she has talked to everyone and things are approved. DeRose asked if Stuart Signs included installation. Heinrich responded that the town has everything to set the sign up.

Richmond made a motion to donate \$14,000 to Colorado Visitor Center, with the encouragement that they apply these funds towards the welcome sign pursuant to 29-25-111. DeRose seconded the motion. Motion carried 4-1. Heinrich abstained.

McPherson feels like the board needs to get out what exactly the LMD is and what they are doing. Updike asked what the board would think of buying an ad occasionally to get out to the public what the board has been up to. Fleming felt it would be great to discuss this in a

workshop. DeRose thought it would be great to encourage Craig Daily Press to have a spokesperson at meetings.

Fleming stated for the Rural Philanthropy Days the LMD is a \$5000 sponsor. They will have space to have a full-page ad in the brochure. Fleming stated there is short time to get this figured out but that he did have a LOGO to use. McPherson and Fleming worked together to create an ad and LOGO. Fleming would like to get approval from the board to reimburse McPherson for the cost of the LOGO.

DeRose made a motion to reimburse McPherson \$250 for the cost of the LOGO. Updike seconded the motion. Motion carried 5-0. McPherson abstained.

Fleming stated the board needed to get an approval to pay Keller Law Firm. The actual amount is not known as the bill was not present.

DeRose made a motion to pay Keller Law up to \$2000 to cover the outstanding bill. Heinrich seconded the motion. Motion carried 6-0. (Actual amount \$2444.93)

### **Board Comment**

Updike stated Gilly would be coming to talk to him soon. He would like to know if the board had interest in funding the Pride game again. Fleming stated he is interested into in looking into this.

McPherson gave an update on YVYP. She stated that the had their 2<sup>nd</sup> annual Dinner on the Avenue this past Friday. McPherson felt like it was a good turnout, but not as good as the previous year. YVYP is also working on a mentorship program they are hoping to launch soon. The board will be delivering letters to members of LMD to ask for participation.

The Parrot Heads are doing a River Run during Whittle the Wood this year. There will be a river race and a river poker run. This all pertains to the project that the board talked about at the last workshop.

Updike feels like it is time to formalize requests that will be coming to the board. He would like to get info from groups a week prior to give each member time to analyze each request. He would like those to be in the by-laws. McPherson agreed that would be a great idea. Fleming didn't think it would need to be in the by-laws, just in the funding request packet.

DeRose made a motion to have this information 2 weeks ahead of formal request. Updike seconded the motion. Motion carried. 6-0.

DeRose stated he was disappointed CDEMP was not here to discuss the three firms they had been in contact with. McPherson stated that the group did receive the USDA grant and that they were still waiting on other funding until coming back to the boards request.

### **Public Comment**

Wergin stated he feels like at all the meeting there have been a lack of community. He feels like with the new Craig Daily Press Editor, there will be a chance to change things. Tomorrow is the first public meeting with the new editor. Wergin feels like it will be a good chance to get the discussion started.

Updike wanted to applaud Wergin on all the mowing he has been doing.

Moe referred to the Keller Law bill. He didn't think there would be any problem getting git paid, if they had they bill. He thought the motion tonight should do that and he would help if needed.

Camp stated she is the new representative for the City Council and would be glad to take any questions the board had back to council. Some projects they are working on include regular town clean up and cleaning up the current carvings. The town clean up project was great and had a great turn out. Camp stated Dave Pike is working on ways to get the carvings cleaned up.

DeRose made a motion to adjourn meeting. Updike seconded the motion. Motion carried. 6-0. See attached.