

**LOCAL MARKETING DISTRICT  
MEETING MINUTES  
JANUARY 5, 2016**

City of Craig Mayor Ray Beck opened the first official meeting of the Local Marketing District (LMD) committee at 4:05 p.m. on January 5, 2016, in the City Council Chambers. Those officials and staff present were Mayor Beck, City Councilmembers John Ponikvar, Joe Bird, Tony Bohrer, Kent Nielson, Jarrod Ogden, Derek Duran, City Attorney Sherman Romney, Moffat County Commissioners Chuck Grobe, Frank Moe, Town of Dinosaur representatives Richard Blakeley and two other gentleman, City Clerk Kathy Larson and City Manager Jim Ferree.

Mayor Beck opened with the history of the formation of the local marketing district. City Attorney Romney expanded on the explanation of the district and forming a board for the LMD. A lengthy discussion was held on forming the board. Councilman Ponikvar asked City Attorney Romney for clarification on the formation of the board as it is described in the resolutions passed by each government entity prior to the election.

Several ideas were discussed on whether or not the board members present today could take any formal action at this meeting. It was decided since there was not a quorum present from the Town of Dinosaur, that no formal action would be taken.

Moffat County Commissioner John Kinkaid entered the meeting at 4:17 p.m.

Commissioners Grobe and Moe gave detailed information on the Economic Development Administration Grant. A request for proposal (RFP) was issued for this on December 28, 2015.

City Manager Jim Ferree updated the board on a \$50,000 broadband grant application.

Councilman Duran discussed recent meetings of the Craig Moffat Economic Development Partnership (CMEDP) where strategic goals have been discussed and adopted. Commissioner Moe encouraged all entities involved with the LMD to adopt a common goal of “One Goal-One Mission-One Team.”

Mayor Beck contacted CML regarding a facilitator for the LMD board to use for formulating goals and other priorities for the LMD. Mayor Beck gave credentials and details for one particular facilitator/motivational speaker if that is what the board chooses to do. He also mentioned using Frank Gray, President and CEO of Castle Rock Economic Development Corp., to help the board either in place of or after meeting with a facilitator. A lengthy discussion was held on the need for a facilitator. The board members and several audience members commented on this issue. Another discussion ensued concerning whether or not the city/county/town can appropriate money to fund a facilitator for the LMD because the LMD is a taxing district.

A consensus was reached to take the issue of hiring a facilitator to each entity’s board for discussion and/or approval or denial.

Audrey Danner, Executive Director of the Craig/Moffat Economic Development Partnership, spoke on behalf of CMEDP, the Craig Chamber and Moffat County Tourism. She further discussed the strategic goals mentioned by Councilman Duran earlier in the meeting.

A final discussion was held on setting goals for the LMD board.

City Attorney Romney suggested that the current LMD board members board (Moffat County commissioners, Craig city council and Dinosaur town board) discuss with their boards whether or not the temporary LMD board should be allowed to take formal actions at their meetings prior to a permanent board being established. If they are allowed, would action be taken by a majority of those members present? Or should the board have one representative from each entity and those three would be the voting members?

Mayor Ray Beck will temporarily chair the meetings and City Clerk Kathy Larson will take minutes for the LMD meetings until a permanent board is established.