

LMD Minutes for November 1, 2016

Chairman Fleming called the meeting to order at 6:30 PM all board members were present.

Motion by Tami Fager second by Dave Heinrich to approve the minutes of the previous meeting. Motion carried

The board interviewed 2 candidates for secretary in executive session and Kirstie McPherson moved with Victor Updike seconding to hire one applicant with a public statement to be made after acceptance and notification of all applicants. Motion carried.

Roger Richmond reported on meeting with Keller Law. Dave Fleming discussed the USDA and Grant Writing background that Keller brings to the table. Tami Fager moved and Dave DeRose seconded that we contact Keller Law with an engagement letter to act as council for the LMD.

Community Pride Committee: No report

Grants Committee: No report

Kirstie McPherson reported on the meeting with the Craig Rotary Club. Dave DeRose also attended that meeting and reported good outcome from attendance.

Commissioner Chuck Grobe and Mindy Curtis discussed the format the budget needs to be presented in and after discussion Dave DeRose Moved with second by Tami Fager that we use a projected revenue stream of \$225,000 to be the starting point of our budget for 2017. Motion carried.

Discussion lead to the four categories in our budget with them being listed as:

1. Marketing budgeted in our original at 15% making that \$33750.00
2. Business recruitment, enhancement, and retention 50% making that\$ 112.500.00
3. Tourism 15% or \$33,750.00
4. Employees and Agents 20% or \$45,000.00

With further discussion and verbal approval of the above concept by Commissioner Grobe and Mindy Curtis, Dave DeRose moved and Victor Updike seconded that we adopt these figures and send this to the county as our approved budget. This vote making our budget approved by the LMD board and recommended to all other governing boards for their approval. Motion carried. Mindy Curtis will send the form to Kirstie McPherson and she will fill in the numbers and send it back with our operating plan as well for submission.

The board discussed the insurance policy that was applied for and extended by Cirsa for liability for the board. City Attorney Sherman Romney prepared the following Resolutions to comply with Cirsa requirements. The pro-rated price for this coverage for the remainder of 2016 is \$304.00 total and Victor Updike moved with Roger Richmond seconding approval of that quote and motion carried.

Resolution #1-2016 to adopt Cirsa by-laws was moved by Roger Richmond and seconded by Tami Fager and motion to approve Resolution #1-2016 carried.

Resolution #2-2106 to commit to Cirsa loss and control standards with motion for approval by Roger Richmond and second by Dave Heinrich with motion passing.

Motion by Roger Richmond and second by Dave DeRose to authorize members of the LMD board required to sign the contract with Cirsia to do so and motion carried. Dave Fleming and Dave DeRose signed the document.

Community Strategic Planning meeting was scheduled for November 17th from 5:30 to 9:00 PM with location to be determined. This will be a round table discussion. Kirstie McPherson moved and Victor Updike seconded this concept and the motion carried. Kirstie McPherson will notify and arrange the location for this meeting.

The CMEDP is planning a meeting for Monday to discuss the vision of the community as well Kirstie McPherson and possibly one other LMD board member will attend this meeting as well.

Other business

Michelle Balleck with CMEDP discussed the Smart Growth grant cycle and the 3 options offered they are

1. Local Food Local Places
2. Healthy Places Healthy People
3. Cool and Connected

The only opportunity Michelle indicated that we could apply for is the item #3 and that deals with broadband and connectivity. Michelle recommended that we wait until next year as we are not ready with any of the 3 and item #3 is the only one she feels we qualify for. Consensus was to wait with no motion of vote taken.

Public Comment

Michelle discussed the community planning meeting the CMEDP will be holding and their goal. The LMD board felt we should go forward with our meeting as well.

Michelle also reported on the Rural Philanthropy Days in 2017 and the successful bid to host this event in Craig.

We also received a report from Michelle on the economic development meeting she attended called Back to Basics. The idea of a 3 legged approach being Retain, Grow, and Recruit and the concept that internal marketing is as important as external marketing. This was presented by the Economic Development Council of Colorado.

Andrea Camp discussed the volunteer cleanup of Fortification Creek area and that being a target in 13 ways and the Better Cities study to clean up that and all areas. Andrea is working on possibly doing a volunteer maintenance program on the wood carvings with input from the Craig Parks and Recreation as to the procedure required.

Dave DeRose moved and Victor Updike seconded the purchase of 10 copies of 13 Ways to Kill Your Community for Dinosaur. Motion carried and Dave DeRose will order these books.

Mayor Ray Beck complemented our efforts.

Dave DeRose moved and Dave Heinrich seconded adjournment motion carried and meeting was adjourned at 7:57 PM