

**LMD Regular Meeting Minutes**  
**December 12, 2019**  
**Craig City Council Chambers**

Present: Chris Jones, Tammie Thompson-Booker, Randy Looper, Dave Heinrich, Rich Thompson, Justin Kawcak    Absent: Michael Morriss

Guests: Melody Villard, Tess, Villard, Rylee Villard, John Allen, Chris Nichols, Melanie Kilpatrick, Tom Kleinschnitz, Peter Brixius, Andrea Camp, Pam Foster, Linda Olson, Christine Trujillo, Christina Oxley, Delaine Voloshin

-Meeting was called to order @ 3:03 PM by Chris Jones, Vice Chair.

-Roll Call and Guests

-Justin Kawcak stated he has a conflict of interest as his step father Dan Miller head of County Road and Bridge.

-Motion to approve minutes from November 14,2019 made by Justin Kawcak. Second by Randy Looper. Minutes approved unanimously.

-Financial presentation made by Chris Jones we have approximately \$709K in bank and about \$669K working balance. 7% ahead year over year vs. pace. Tammie Thompson shared Rocky Mtn Lodging Report numbers through October. As well as numbers from the Smith Travel Report, which reflect the same thing as the Rocky Mtn Lodging Report.

-Chris Jones gave a preview of the presentations that will be presenting to the LMD Board @ 3:15 PM.

-Justin Kawcak discussed his idea of numbering the Grant Proposals. Draft a formal proposal letter with a signature by Board President. Randy asked additional questions of Justin. Chris Jones will be responsible for creating this spreadsheet.

Presentations were made by:

**Air Sage**- Ephrim Moore- Air Sage is a data collection company that is presenting to the LMD Board a service that will give us more insight as a community of where our visitors come from where they visit etc.

**See Source**- Kelby Brosshardt- See Source is a data collection company that is presenting to the LMD Board a service that will give us more insight as a community where our visitors come from where they visit

-Public Comment:

-Tom Kleinschnitz (MCTA) suggested we should contract with See Source for data services.

-Melody Villard-event organizer. Ability track from an event standpoint would be amazing.

-Linda Olson made a comment about the lack of cell service in many spots in Craig and how accurate is the information.

-Chris Nichols-Craig City Council sees that a service such as See Source would provide a great Benefit City, County, Chamber etc.

Continued board discussion about See Source Presentation. Unable to approve anything at today's meeting but we can add to January agenda. Justin Kawcak stated that we need to define what this data will be used for, define what we are testing and how do we measure the success. Asked about statistical significant variables etc. Perhaps historically community took the wrong approach in capturing data. Continued discussion by board about presentation.

-Additional Public Comment:

-Delaine Voloshin stated that one year of information would not be enough.

Suggested by Rich Thompson that a small working group be set up and get a proposal to the board for January's Board meeting. Chris Jones, Justin Kawcak, Tom Kleinschnitz, Chris Nichols and Dave Heinrich.

Meeting is set for Wednesday @ Bank of Colorado 4 PM. Tammie Thompson-Booker will submit an agenda to be posted.

- Discussion by Tammie Thompson Booker regarding the Colorado Open Meetings Act. She will get booklets for the board from Corrie Scott.
- Presentation by Linda Olson-Craig Historic Ghost Walk wrap up regarding the event held in October.
- Presentation by Pam Foster and Delaine Voloshin- Luttrell Barn Cowboy Poetry and Many Strings Events- wrap up regarding the events that were held in the fall
- Pam Foster requested that the microphones would be turned on for our meetings.
- Motion made by Randy Looper to approve \$800 for Craig Ghostwalk. Second by Dave Heinrich. Motion carried.
- Motion made by Justin Kawcak to approve \$1200 for Cowboy Poetry and \$1200 for Many Strings. Second by Rich Thompson. Motion carried.
- Presentation made by Melody Villard to fund the Ride N Tie Rodeo for 2020. Request was for \$15,000 Event will be CPRA Sanctioned Event. It will be held on July 3<sup>rd</sup> and 4<sup>th</sup>. Bring back the Ride & Tie Rodeo and Window Painting. Originally started in 1946. Due to how we fall in calendar and with location of two other sanctioned rodeos it is helpful in bringing in lots of contestants.
- Presentation made by Christine Trujillo, President of Craig Concert Association to fund one of the concerts in their 2020 Calendar. Request was made for \$4400.00 Last concert had 350 people in attendance they would like to return to 5 concerts in the future.
- Extended conversation held by board about event funding, expectations of events etc.
- Motion made by Tammie Thompson Booker to fund Ride N Tie for \$15,000. Second made by Dave Heinrich. Motion carried.
- Motion made by Tammie Thompson Booker to fund Craig Concert Association for \$4,400. Second made by Dave Heinrich. Motion carried.
- Dave Heinrich asked about mileage. He stated an email was sent to secretary prior to meeting. Tammie Thompson-Booker will check emails and insure it is placed on the Special Meeting Agenda to approve.
- Public Comment:

Christine Oxley made a comment about the Chamber of Commerce Calendar.

Motion made by Tammie Thompson-Booker to adjourn meeting @ 5:33 PM. Randy Looper seconded Meeting was adjourned.