

LMD Regular Meeting
December 4,2018
Bank of Colorado
4 PM

Present: Luke Tucker, Chris Jones, Michael Morriss, Dave Heinrich, Randy Looper, Tammie Thompson Booker

Absent: Rich Thompson

Guests: Michelle Perry, Tom Kleinschnitz, Sasha Nelson, Andrea Camp

The meeting was called to order at 3:57 PM

Motion was made by Randy Looper to approval meeting minutes from September 18,2018 meeting. Second was made by Chris Jones. Motion was approved unanimously.

Dave Heinrich noted he had not received the check for his mileage reimbursement. Invoice was sent to Mindy by Luke Tucker. Review of financials does not show check has been issued for Dave Heinrich's mileage.

Financials were reviewed. We should be at our near the \$250,000 that was budgeted barring anything unforeseen with occupancies and tax collection/payments thru the end of the year. Several board members feel that there could be additional payments made as it still appears that some hotel(s) may be behind in payments.

Tammie Thompson Booker presented on behalf of Paul Knowles and Museum of Northwest Colorado. Due to an issue with the wording in the minutes from the previous board we need a motion to pay for billboard and brochure delivery for 2018-19. Michael Morriss made a motion to pay up to \$8000 to the Museum of NW Colorado for billboards and brochure delivery. Dave Heinrich seconded the motion. Motion approved unanimously.

Motion was made by Tammie Thompson Booker for \$1818 for CIRSA Board Insurance Premium. Motion was seconded by Randy Looper. Motion approved unanimously.

Discussion of meeting dates/times and locations for 2019. Luke asked if we needed a monthly meeting. Tammie suggested we need to have a scheduled monthly meeting that the public can come to but if we have not agenda items or nothing to discuss meeting can be cancelled. Meetings for 2019 will be the 2nd Thursday and Tammie Thompson Booker will send out a list of dates and calendar invites for the board members.

Randy Looper presented to the board an opportunity to pay for a legal opinion of what constitutes a capital expenditure. Cost would be \$300-\$600 Chris Jones looked into the definitions of both Capital and Expenditure. At this time, it is not something the board wishes to pursue but may be something we need to look into in the future.

Tom Kleinschnitz with MCTA spoke on behalf of Moffat County regarding potential funding request for approximately \$12,000 for the operation of the Dinosaur Welcome Center that Moffat County is currently covering. A more formal request may be coming from the County and or AGNC at a future date.

Discussion of Event Funding and Applications that have already been received. Due to the Strategic Plan not being approved by the Ex-Officio Boards and Councils we need notify and extend the funding cut off to December 31, 2018. All those who have applied previously will be invited to attend the January 10, 2019 meeting to answer questions.

Discussion about future of CMEDP with potential creation and merger into a City of Craig Economic Development Department. Will monies be coming back to LMD and what will that look like. Michelle Perry, CMEDP Director stated she is working through funds, invoices etc. and hopes to have a final accounting in the next few weeks. Luke Tucker and Chris Jones spoke that economic development is one of the main charges of our organization and it does really matter who is doing whether through CMEDP or the City of Craig, that is what the LMD monies should fund.

Public Comment:

Tom Kleinschnitz, MCTA talked about Craft 101 Seminars and outcomes. Talked about Tourism Week May 4-11 included Where the Hell's Maybell, Maybell Horse Drive, Dirt Hog Golf Tourne etc. Also discussed Wayfinding one of the needs identified during Craft 101. Also, mention the JWP 150th Anniversary Celebration @ Echo Park in conjunction with Uintah County Travel/Tourism Association in Vernal, UT.

Michelle Perry discussed Branding Initiative Finalized product and merchandise is coming soon. Business Opportunity Toolkit final presentation coming in January.

Andrea Camp mention the final City of Craig Budget vote will be on December 11,2018. City Council member Camp stated most of the sentiment she had been hearing regarding creating an Economic Development Dept within the City has been against. There will be public comment prior to the City Council taking a vote.

Rand Looper made a motion to adjourn and Dave Heinrich seconded the motion. Motion approved unanimously Meeting was adjourned @ 5:07 PM