

LMD Regular Meeting Minutes

4PM Thursday July 15th, 2021

Roll Call: Justin Kawcak, Randy Looper, Julie Elarton, Michael Morriss, Chris Jones, Tim Osborn

Late: Tammie Thompson-Booker

Guests: See tablet

Conflicts of Interest: Randy Looper asked if there was a conflict with the School District application due to his wife on the school board. It was decided there was no conflict

Approval of 6/13 Minutes: No discussion, Randy Motion, Justin Second, All in favor.

Financial report: Michael Morriss presented the June financials. There were no questions..

Cirsa Renewal: Chris Jones presented the renewal of the liability insurance for the board for 2022. He went over all the items we were declaring did not apply to our board. Justin Kawcak will sign for the board and Chris Jones will send it in.

Marketing Update: Justin Kawcak discussed the purchase of new banners for events and enforcing the use of our banners. Chris Jones has banners as well.

Strategic Planning: Justin asked if we want to have a workshop separate from our August meeting. Everyone agreed to this. Justin will send out dates to see what works.

Grant Funding NW Trails: Samantha Jager presented a proposal to support this new group to develop trails throughout Moffat County. While the board felt the idea was good. They also felt it wasn't developed enough and needed many more details. The board asked the group to come back once they received their 5013C status and had a more complete plan.

Event Wrap Ups:

Museum of NW Colorado: Paul Knowles presented a final report on the success of the new water color mural. It has been very successful in promoting and bringing people to the museum. The unveiling earned the Museum an additional \$5,000 that they are using to develop a new exhibit.

Draft Horse Show: Mardi Anson presented that while there were many unexpected challenges with this event it was successful overall. The biggest change for next year was ensuring that she had more firm commitments from the various horse farms. They were expecting 8 farms to attend and actually only had three that attended. She would also increase her advertising to more radio stations.

Grand Old West Days: Melody Villard presented that it was very successful event and High School Rodeo Finals. She did not have the financials complete and will email that to us when those are complete. She reminded us that due to covid they moved her 20-21 bid to 21-22 so we will have the finals here again next year. It was asked if this was now a rodeo/concert event. Melody stated yes and she had very few vendors this year and will not pursue vendors in future years.

Ride N Tie Rodeo: Melody Villard presented her final report but did not have any financials. She will email the financials to the board when they are finalized. The event was much bigger in its second year and she thinks will continue to grow. The board asked if Melody had utilized See Source to verify her numbers and she didn't think she had access to it. Justin will send her the application form so she can have those numbers.

Funding Request Presentations:

Wild Horse Warriors returning from the May and June meetings where they had requested \$30,000 for hauling water. They were asked by the board to come back when BLM had given them permission to haul the water. Presentation and discussion by board surrounding financials as well as GoFund Me accounts. Board appreciates the Wild Horses in Sand Wash Basin. However, overall board sentiment is that it is BLM's job to manage the range and wildlife.

City of Craig- Housing Assessment presentation by Peter Brixius, City Manager for \$53,000 to complete a housing assessment for the City which is needed for other grant funding opportunities.

Moffat County School District- Bond Campaign Funding presentation made by JoBeth Tupa (School Board Member) and Scott Pankow (Superintendent) regarding the upcoming Bond Campaign for this fall election. Requesting \$20,500. Bond will be for capital projects and they need the bond to pass in order to have access to other grant moneys. School buildings and facilities are aging and this is much needed to lengthen the life of existing buildings in the district.

Yampa Valley Adventure Center- Outdoor Retailers Tradeshow presentation made by Frank Moe regarding purchase of booth and other trade show components to attend the Outdoor Retailers Show in Denver. Largest Outdoor Retailers Show in the world. He would use the opportunity to promote the YVAC, City of Craig and Moffat County. Requesting \$15,000.

-Discussion about renewal of See Source data source for 2021-22. It is an autorenewal unless we cancel. New contract was presented cost is \$13,740 per year paid monthly. Board discussion is that this is a valuable tool. We would like to have some buy in from the governmental entities that will want and should need the data for grant opportunities. Motion made to approve by Chris Jones, Second by Michael Morriss. Motion approved. Tammie Thompson Booker will work up a presentation to make to Town of Dinosaur as well as the other governmental entities.

Funding: After listening to all funding request presentations the board had a discussion about each opportunity presented.

City of Craig \$53,000. Board did not agree that the City is unable to find money to pay for this study and that it should have been done well before now. Died for a lack of motion. City of Craig not funded.

Moffat County School District \$20,5000. Board discussed that this is a political issue and that is not part of our board mandate per the statute. Died for lack of motion. Moffat County School District not Funded.

Northwest Trails Corp \$32,880. This was tabled by the board as they are too early in the process and don't really have a plan in place. Not Funded at this time.

Yampa Valley Adventure Center \$15,000. Board discussion about a lack of P&L or financials. Board funded the study for this project. It is too close to the event to get all the partners involved and don't think this is a good opportunity at this time with less than a month to get everything together. Died for lack of motion. Yampa Valley Adventure Center not funded.

Wild Horse Warriors \$30,000. Board discussion regarding BLM should be managing the range and wildlife. Prior times when LMD has not funded Wild Horse Warriors they have been able to raise funds via GoFundMe and other sources. Currently have a large sum in the Go Fund Me Account. Died for lack of motion. Wild Horse Warriors not funded.

Public Comment:

Aletha Dove with Wild Horse Warriors was extremely frustrated at the boards decision and the fact she was asked to come back multiple times by the board. Stated that horses will die due to lack of water and that would not be a good thing for the tourism economy.

Motion by Randy Looper and Second by Julie Elarton to adjourn meeting. Motion approved. Meeting was adjourned at 6:40 PM.