

LMD Regular Meeting Minutes
December 9, 2021
Craig Chamber of Commerce

Present: Chris Jones, Randy Looper, Tammie Thompson-Booker, Julie Elarton (online), Michael Moriss (late)

Absent: Justin Kawcak

Guests: Shannon Moore, Tom Kleinschnitz, Kirstie McPherson, Ryan Dennison, Melody Villard, Dave Pressgrove (online)

Meeting was called to order @ 3:17 PM

Roll Call and Guests

Minutes from November 11, 2021 presented for approval. Motion Randy Looper. Second Julie Elarton. Approved

No financial report submitted from Michael Morriss. Chris Jones shared the balance sheet. YTD the fund is ahead approximately \$30K over the 5 year average. Operating at a loss due to the fact we have used money from past years.

Event request presentations:

Ride N Tie Rodeo \$15,000 Request presentation for event funding request given by Melody Villard. Event format will not change from last year funding will be used to entertainment. If not fully funded the group will have to do more fundraising. Board members asked questions about financials and sponsorships. Beer/ticket sales/ participants from last year and expectation for 2022.

Craig Youth Hockey Association pulled request for funding as event is not going to happen.

Vino & Vintage \$30,000 Request presentation for new event funding request given by Kirstie McPherson. Plan to have 15-20 Vendors. Working with Colorado Mountain Winefest. New event Vino (ticketed event) and a Vintage not ticketed. Planning a weekend long event starting with Friday night stroll. Saturday Vino (Winefest) 11A – 4 PM. All day music. Paired dinner and meet and greet with Winemakers capped at 50 people. Sunday morning golf tournament/hiking & biking experience. Targeting Palisade/Fruita etc. Individual ticketed events can do one or more. Will only ask for sponsorship for one year. If they can't make it go it won't happen again at the same level.

Bear River Young Life Car Show \$4,000 Request presentation by Dave Pressgrove. Last year was largest with 150 cars. Net Cash Income was around \$20K all of the money goes to paying camp cost for Young Life students.

Moffat County Balloon Festival \$10,000 Request presentation by Randy Looper. Cindy was unable to present due to a conflict. No big changes for 2022. Reduced requested money as the event has reserves of \$23,000. Saturday is filled from 6 AM – 10 PM. Trying to add more to beef up Sunday.

Whittle the Wood \$10,000 Request presentation by Ryan Dennison. Hiring the same promoter as last year. Refresh/rebranding event in 2021 Tickets approximately \$40,470. Board questioned the budget and funding sources/sponsors etc.

Michael Morriss shared the financials from his spreadsheet. Run rate for 2021 is over \$300,000.

Request for existing events is \$48,500, if funded fully. Budget for Existing Events is \$40,000. Request for new events is \$18,300. All other existing events except Ghost Walk and Draft Horse Show and Moto Park haven't asked for funding yet.

Three of the events presented at a prior meeting where Craig Concert Association, Fall Festival and Homemade Homegrown. Board discussed pros and cons of each event and their request.

Motion made by Tammie Thompson Booker and Second by Michael Morriss to fund events at the following levels:

Balloon Festival \$8,000

Ride N Tie Rodeo \$8,000

Whittle the Wood – No funding

Homemade Homegrown \$3,000

Fall Festival \$1,000

Bear River Young Life Car Show \$2,000

Craig Concert Association \$2,000

Total Funded \$24,000

*Motion was unanimous. Randy Looper abstained.

Motion made by Michael Morriss and Seconded by Tammie Thompson Booker to fund Vino & Vintage for \$15,000. Motion was unanimous Randy Looper abstained.

Public Comment:

Shannon Moore and Kandee Dilldine expressed their support of funding Fall Fest and Homemade Homegrown and other smaller local events for more money. More money will help these small events grow and they have the potential to expand into much larger events.

Motion was made by Tammie Thompson-Booker to adjourn Second was made by Randy Looper. Meeting was adjourned @ 5:08 PM.