

LMD Workshop
August 29,2018
CNCC Room 175
4 PM

Present: Luke Tucker, Chris Jones, Randy Looper, Dave Heinrich, Michael Morriss, Tammie Thompson Booker, Rich Thompson

Guests: Michelle Perry, Tom Kleinschnitz

Discussion about 2019 Budget/Plan. In 2018 board supported events in the amount of \$50K. \$24K to MCTA, \$16 K to High School Rodeo and \$10K to Whittle the Wood. \$6K of the Rodeo was awarded thru MCTA.

MCTA Director Tom Kleinschnitz suggested that event support needs to be clarified by LMD. MCTA has allocated \$15K for event advertising/marketing in 2019. MCTA will only come to LMD with big meaningful projects. Event funding requests have ballooned. Randy Looper stated those requests have ballooned as the city/county have cut support.

Chris Jones and Michael Morriss discussed events.

Tammie Thompson Booker asked about Chamber's possible funding request increase.

Michael asked about Cornerstone Projects.

Discussion about Chamber and the visitor center. \$15K from Parks and Wildlife for visitor center funding.

Tammie Thompson Booker mentioned the Vernal, Utah wayfinding project and perhaps we can work with a similar company that allows our community to have a cohesive look and purchase signage as we can afford.

Luke Tucker brought up Ex-officio meeting slated for September and will reach out to John and Ray to discuss.

Chris Jones asked Michelle Perry about Toolkit. Should be final next week and looking at long range plans. Tactical Analysis and Implementation money available \$15K from LMD, \$25K USDA and \$55K DOLA.

Michelle stated that JoBeth Tupa has left her position with EDP and she is now looking for an assistant.

Discussion about end of year press release from LMD.

Rich Thompson asked about event support and goal to increase events. Tom Kleinschnitz talked about deadlines, event funding etc .

Rich Thompson discussed new projects such as diversion project and how LMD can assist with those meaningful projects.

Michelle Perry gave a brief review up upcoming events:

Eco Devo 101/Business Toolkit 9/24/18 11-1:30 @ Pavilion

Sunshine Laws 10/1/18

SBDC Leaders Meeting 10/4/18

SEO Social Media 9/20/18 10-2

Tom Kleinschnitz mentioned the CRAFT 101 Kick off on 9/18/18

Workshop was adjourned.