

# Moffat County Local Marketing District

## July 14th, 2022, Meeting Minutes

- Start: 4:03PM
- Board Members in Attendance: Justin Kawcak, Chris Jones, Randy Looper, Tim Osborn, Julie Elarton, Tammie Thompson-Booker
- Audience: Tinneal Gerber, Wade Gerber, Sean Hvorka, Shannon Scott, Chris Nichols, Brenda Nichols, Melanie Kilpatrick
- Agenda Items
  - Conflicts of Interest: None
  - Minutes – December 21<sup>st</sup> 2021 approved
  - Financials- Randy presented August financial reports
    - Paid Yampa River Roots Reggae
    - Revenue \$161,497.57, Expenses \$22,913.36, Cash on hand \$381,108.96
  - Final Report presentation by Dan Davidson from the Museum of NW Colorado.
  - Craig Concert association Final Report by Chris Trujillo
  - Bad Alibi grant request
    - \$76,050 to support consultants/design & 106,700 for building remodel. After their presentation it was pointed out that we could not pay for any capital improvements so they changed their request to just the consultants and design. After much discussion the motion for \$76,050 was approved 4 -2.
  - New Datafy contract
    - The cost of the contract went up by \$3,500. After a long discussion about who should be paying for and using the information a motion was passed to pay the contract with the stipulation that the LMD comes up with a plan as to how to best utilize the information to determine if we want to continue past this year.
  - LMD Balloon Ride
    - We decided to donate the ride to a local non-profit
  - Banners & Ads
    - We need to be more proactive with making sure events are putting up the LMD banner and the LMD logo is on their advertising. We also talked about presenting a big check at the event.
  - Public Comment
    - Chris Nichols talked about supporting economic development and working closer with the new City EDC board
  - Next meeting on August 11<sup>th</sup> will be a workshop with the ex-officio board to go over the strategic plan for 2023.
  - Adjournment
    - Meeting Adjourned: 6:01PM