

Moffat County Local Marketing District

November 9th, 2023

Meeting Minutes

Start: 4:00 pm

Board Members in Attendance: Justin Kawcak, Tim Osborn, Chris Jones, Randy Looper, Julie Elarton, Marshelle Gray, Tammie Thompson Booker.

Board Members Absent: None

Audience: Shannon Scott, Melody Villard, Tom Kleinschnitz, Genevieve

Conflicts of Interest: None

Approved September Minutes

Agenda Items:

- Minutes: Approved October Minutes - with modified wording.
- Financials: Randy presented financials. The tax revenue in October was \$18,895.90, which is a little higher than last year. We had expenses that were paid for the Mural project of \$20,440.67 and for \$3,900 of the Yampa Valley Brewing Summer Jam project, so total expenses for the month was \$24,348 67. The year to date revenue is \$285,953.65. The year-to-date expenses are \$173,246.43
 - Grant request from Community Budget Center - No motion made.
 - Nancy Ratcliff: Motion was tabled in October for more investigation. The information received back, stated that it was infrastructure. MCLMD cannot fund because of infrastructure and the exceeded amount of \$75,000.
 - Discussed:
 - Legislative changes for 2024 strategic plan
 - The LMD board; Tammie and Marshelle will work on the Marketing.
 - Putting the vote to retain MCLMD on the 2024 ballot, if it is allowed, or we wait till 2025.
 - A website for MCLMD; it was put on hold till we can meet with the County IT.
 - Public comment:
 - Tom Kleinschnitz spoke to the board about tourism maps.

Meeting Adjourned.

Zoom link:

https://us06web.zoom.us/rec/share/0m1_NtAzcd8ZfQ8NJsqgF8WXWwvjvH3zDKEnofgTkf4A1QtcOk6ysFaXt1ZjB81o.qeCeoGqNIOOfEYSG

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