



Visit Moffat County / Moffat County Tourism Association Regular Meeting Agenda

775 Yampa Avenue Craig Chamber Board Room Craig Colorado 81625 3:00 PM. – 4:18 PM

Please note that the Board may discuss any topic relevant to MCTA business, whether or not the topic has been specifically noted on this agenda. Minutes will be recorded for these formal meetings.

Wednesday, May 10th, 2023 - (Zoom Option included here)

3:00 PM Introductions & Conflict of Interest Disclosures / John Husband -Chairman

Public Comment #1

Review & Approve April Regular Meeting Minutes

Financial report – Review Expenses to Date -Brittany Young Treasurer

1. Report 'in-kind' expenses for the record ~ All Board Members

Marketing Committee – Shannon Moore / Chair

1. "Leads Program" from Colorado Tourism Office – Initial numbers
2. Maybell MCTA Outdoor display May 7 – Debrief / notes for possible future participation
3. Participation in the Denver Adventure Travel Show January 20-21, 2024 (Co-op with Tour Colorado)
4. Update on Print 2023 print projects (50% CTO grant funded)

Projects Committee – John Husband – Chair

5. Dinosaur National Monument / Yampa River May 16-19, 2023 – Final Updates
6. Allocate additional \$1K for contingency funds for Yampa River Trip

Board Report & Questions for Director Kleinschnitz

7. Tour Colorado Conference
8. Steamboat Radio – One hour PSA (Board input & discussion)
9. CTO Destination Development update
10. CTO Care for Colorado Program – MCTA the 100th 'member'
11. Wolf Introduction Management Plan

Review Calendar

Public Comment #2

Visit Moffat County / MCTA Meeting Adjournment: 4:18 PM



Zoom Option:

Topic: May Board Meeting

Time: May 10, 2023 03:00 PM Mountain Time (US and Canada)

Join Zoom Meeting:

<https://us02web.zoom.us/j/87233928313?pwd=eWF4b25yYS9iZTE0bGtTYTJHd3RIQT09>

Meeting ID: 872 3392 8313 Passcode: 865417

BY PHONE: +1 719 359 4580 US

2. This is an open zoom opportunity
3. No waiting room / join anytime
4. Participation for non-Board members limited to Public Comment periods, two opportunities are offered during this meeting