

MCTA Board Workshop

July 10, 2019

Present: Larry Hoover, Rebekah Greenwood, John Husband, Cindy Looper, Derek Cleverly, Tammie Thompson-Booker, Tom Kleinschnitz

Guests: John Allen, Donald Bloom,

The workshop started at 3:01PM

Budget workshop

Using the regular formula (last 3 Qtrs taxes received from last year and 1st Qtr taxes received from current year) the revenue is \$150,000. Adding \$9,971.53 from reserves for a suggested budget of \$159,971.53 for 2020.

Discussion on the budget recommendations

We need to work on updating our website. It needs to be brought up to more current standards and makes it more inviting. Start the process next year – see what it costs.

Travel shows – hard to tell the response or conversion. We added 189 email addresses from the Grand Junction show and 264 addresses from the Denver show. Possibly co-op for the Denver show because it is more expensive.

Possibly take money from contingency and add it to the webpage line item. Decision was made to do that when we find out more about costs.

Consensus was to accept the proposed budget as presented. We can always redistribute the funds as the need arises.

MCTA Board Meeting

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Present: Larry Hoover, Rebekah Greenwood, John Husband, Cindy Looper, Derek Cleverly, Tammie Thompson-Booker, Tom Kleinschnitz

Guests: John Allen, Donald Bloom, Dario Archuleta

The workshop started at 4:00PM

John Allen attended to see how MCTA could help promote the Luttrell Barn with their Western Entertainment Show event on August 24th. Could be on the website or on our Facebook page.

*****A motion was made to add Tammie Thompson-Booker as present for the May 8th meeting. Tammie Thompson-Booker made a motion to approve the May 8th meeting as corrected. Rebekah Greenwood seconded the motion. The motion passed.*****

*****Tammie Thompson-Booker was present by phone on May 17th. Tammie Thompson-Booker made the motion to approve the minutes as amended. John Husband seconded the motion. The motion passed.*****

2020 Travel & Adventure Show

Our region has not coalesced yet to get together to have a booth at the event. We could combine with Meeker and Rangely for a booth. Tom will continue to check on the Co-op for the Great West Region.

Colorado Hunter Magazine

The middle of the magazine is a 4-page spread. Three pages of this are already spoken for. The last page in the center is available for \$1,465. A single one page ad is \$1,365 somewhere in the magazine.

*****A motion was made by Tammie Thompson-Booker to spend \$1,365 to advertise in the Colorado Hunter. The motion was seconded by Derek Cleverly. The motion passed.*****

Preserve America Youth Summit panel on August 1st

Tom would like to be there for the one day panel to represent NW Colorado. It is a good networking opportunity and a chance to send our message out to other areas. The youth will be spending a lot of time in DNM.

BLM –

The interpretive panels that we helped install in Sandwash last year are in good shape. It appears that many people are stopping to look at them.

Sandwash Basin is seeing an increase in usage this year. There have been about 20-22 tours. There are other proposals for other tours, but the BLM is being cautious to prevent disputes.

The Enduro race went really well this year. BLM is considering allowing them to expand in numbers and the length of the trail.

Travel Management Plan Open House (TMA3) – July 16th - This is the second meeting and will be held in Hayden at the exhibit center at the Fairgrounds. Yampa Valley Trail was supposed to be labeled and that has been fixed. Dario inventoried the YVT from Maybell trailhead to Cross Mountain. It has not been maintained and is not signed. Some of the Juniper Mountain trail will only ever be a single track trail. Limited width will be 50” – the trail dozer plows 50”.

Tom reviewed his calendar commitments for the fall

Directors report

Public comment

Mine Rescue competition is next week (alternates years) Monday – Thursday

Mark Beecham in in charge of event. Maybe advertise next year to promote the following year in back in Craig.

Homegrown/Hometown July 20th

The meeting was adjourned at 5:03PM